Collaboration Tools & Lessons Learned

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Talk Overview

- Background Research Project
- Tools Developed
- Lessons Learned

Collaboratory Project

- Joint research project of Lucent Bell Labs and University of Michigan, 1998-2001
- Charter: investigate issues in geographically distributed product development
- Main project studied: Lucent GSM development

Geographic Distribution



Project Overview

- Interviews, surveys of developers, managers
- Analysis of software change activity
- Introduction of some commercial tools
- Development and deployment of collaboration tools

Impact of distributed sites on development speed



Collaboration Obstacles

- Lack of unplanned contact
- Knowing who to contact about what
- Difficulty of initiating contact
- Ability to communicate effectively
- Lack of trust, or willingness to communicate openly

Effects on Development

- Issue resolution paralysis and delay
- More people required to do the same work
- Very difficult to stay "in the loop"
- Conflict or misalignment of team goals
- Nonexistent or impaired social networks
- Ineffective collaborative sessions
- Less help with heavy workloads

Collaboratory Solutions

- Education best practices
- Organizational
 - Align architecture and geographic distribution
 - Identify site liaisons
- Tools
 - Recommend commercial tools
 - Develop internal tools

Tools

- Rear View Mirror
- CalendarBot
- ExV
- TeamPortal

Rear View Mirror

Presence Awareness

- Who's around
- Group oriented

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RVM Status	
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Present/Present	

Rear View Mirror

- Group Chat
 - Always open
 - Persistent
 - Like a real time newsgroup





CalendarBot

- Shared Calendar
- Modeled after In/Out board
- Web based
 - No application software required
- Self explanatory interface

👹 Dorene's CalendarBot - Netscape

File Edit View Go Communicator Help

Dorene's CalendarBot

[List view | Today's plans | Vacation plans | About | Group or User Administration]

Current group: all 💌

MESSAGE of the Day: NOBODY CARES IF YOU CAN'T DANCE WELL JUST GET UP AND DANCE. (Updated Wednesday, April 12)

<u>Announcements</u>: CalendarBot internals have been changed. If you see any peculiar behavior, send mail to <u>David Atkins</u>. (Updated Friday, March 24)

Plans as of Thursday, April 13. Click on a date to view plans for that date. Click on a name to view plans for that person

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Calendar

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List View

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Plan View with edit links

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CalendarBot Details

- Implemented in Mawl/C++
- Platform independent
- Proprietary data format
- Group views
- No logging in (but no security)

Experience Browser

- Find code experts
- Uses change history data
- Web based





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Team Portal

- Convergence of communication
- Integrate presence, email, chat, schedules, etc.

Open Channels

- Sustained collaboration
- More effective 'war room' alternative



Lessons Learned

- Critical Mass
- Technology resistance
- Socializing is not work
- Privacy concerns

Critical Mass

- It takes (at least) two to collaborate
- Perceived and real value accelerates with number of users
- Need plan for collective adoption to insure success

Technology Resistance

- Intuitive interfaces essential to perceived value and adoption
- Resistance to installation, logistics of coordinated installation
- Need to keep training minimal
- Value must be enough to overcome adoption cost

Socializing

- Collaboration facilitated by social relationships
- Trust necessary for effective communication and collaboration
- Social chat establishes collaboration basis, but doesn't seem like "real work"

Privacy

- Privacy very important to many users
- Cultural differences in privacy needs
- Privacy fundamentally at odds with collaboration

RVM Trials (& Tribulations)

- Difficult to get RVM usage started without enough users online
- Important to first convince users of value of presence monitoring and chat, not just training on tool usage
- A few enthusiastic users can jump start tool adoption

RVM (continued)

- Organizational obstacles to installation

 Need management mandate
 Individual training needed in small groups
- Privacy features defeat effective use
 - No one could see anyone else's presence
 - Must ask colleagues for access permission

CalendarBot Adoption

- Critical mass less of an issue
 - All names can be pre-loaded
 - As more plans appear, value increases
- Web interface means no installation
 - Including URL on organization pages quickly promotes use

CalendarBot Simplicity

- Little or no training required
 - Interface self explanatory
 - Model obvious to grasp
 - Usefulness apparent
- No logging in required
- Easy to deploy improvements
 - Work of evolving data hidden from users

CalendarBot Too Simple?

- Coarser grain than appointment apps
 Double entry of data
- No security
 - Anyone can change any data
- No data compatibility with other tools

Conclusions

- Presence awareness/messaging apps appealing to users, but hard to get started
- Simplicity in tools preferable for establishing use
- Value proposition must be compelling