Business Insight Toolkit: Flexible Pre-Requirements Modeling

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Creating content: like office tools

Tagging: structure emerges

Style mapping: associating visual appearance with model structure

Multiple views

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BITKit
Flexible Modeling Tool

Underlying model

Importing pre-existing diagrams

Thought Frameworks
supporting model reuse

Guiding the user

Pre-Requirements Business Analysis
- Gathering information
- Organizing it to gain insight
- Envisioning alternative possible futures
- Presenting insights and recommendations

Office Tools are commonly used
- Have broad applicability
- Are easy to learn
- Presentation tools provide narrative structuring in the same medium as final presentation
- Don’t constrain development order
- Provide multiple stylistic cues
- Provide just syntax

... but ...

Modeling Tools have many advantages
- Support multiple views on the same model
- Facilitate consistency management across multiple views
- Provide domain-specific guidance
- Provide syntax, semantic model and semantic mapping

... so need ...

The flexibility of office tools with the power of modeling tools